SUBMISSION THREE

Character Name:

Eco-Tricity

Character Bio:

"Ecotricity" is a Lively and Reliable mascot who would speed off to wherever he is needed at the speed of light. His outgoing nature has always worked well in his favor when it comes to interacting with the public, whether it is to guide lost souls to the energy unit or answering any trivia questions they might be curious about pertaining to sustainable energy. Wherever he goes on his rollerblades, the crackling of green electricity trails behind and if you pay close attention, you would be able to catch a snippet of peppy music coming from his headphones.

Fictionally, "Ecotricity" is an android developed and trained by the Ministry of Public Infrastructure to assist, improve and sustain unstable Infrastructures to avoid any causalities. But not only did he exceed their expectations with his fast and accurate execution of these assignments, his electrifying energy brought a boost in morale to his human colleagues with clean green energy and was then considered in becoming the official mascot!

Energy Mascot Design Contest

Character Design:

Front View

Character Details